

North Carolina Security Breach Reporting Form Pursuant to the Identity Theft Protection Act of 2005

Name of Business or Government Agency Owning or Licensing Information Affected by the Breach:

PLEASE SUBMIT FORM TO:

Butler University
Address: 4600 Sunset Avenue
Indianapolis, Indiana 46208
Telephone: 317-237-1350
Fax: 317-237-1000
Email: michelle.bray@faegrebd.com

Consumer Protection Division
NC Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001
Telephone: (919) 716-6000
Toll Free in NC: (877) 566-7226
FAX: (919) 716-6050

Date Security Breach Reporting Form submitted: 14 June 2013

Date the Security Breach was discovered: 25 April 1013 by Vendini; 21 May 2013 by Butler

Estimated number of affected individuals: 411 Butler Patrons

Estimated number of NC residents affected: 1 Butler Patron

Name of business or government agency maintaining or possessing information that was the subject of the Security Breach, if the agency that experienced the Security Breach is not the same entity as the agency reporting the Security Breach (pursuant to N.C.G.S. § 75-65(b):
Vendini

Describe the circumstances surrounding the Security Breach and state whether the information breached was in electronic or paper format: External system breach (hacking) of payment information including name, mailing address, email address, phone number, credit card number and credit card expiration date.

Regarding electronic information breached, state whether the information breached or potentially breached was password protected or encrypted in some manner. Encrypted* If so, please describe the security measures protecting the information: *Third party may have accessed encryption key.

Describe any measures taken to prevent a similar Security Breach from occurring in the future:
Vendini reports it has engaged computer forensic and cybersecurity experts and implemented enhanced security measures.

Date affected NC residents were/will be notified: this week

If there has been any delay in notifying affected NC residents, describe the circumstances surrounding the delay pursuant to N.C.G.S. § 75-65(a) and (c): Vendini reports that it is actively cooperating with federal law enforcement, and that notice of the security breach was delayed specifically to support law enforcement's investigation.

If the delay was pursuant to a request from law enforcement pursuant to N.C.G.S. § 75-65(c), please include the written request or the contemporaneous memorandum.

How NC residents were/will be notified?
(pursuant to N.C.G.S. § 75-65(e))

- written notice
- electronic notice (email)
- telephone notice
- substitute notice

Please attach copy of the notice if in written form or a copy of any scripted notice if in telephonic form.

Signature: [Signature] Date: 14 June 2013

Contact Person, Title: Michelle Kaiser Bray, Partner, Faegre Baker Daniels LLP

Address: 300 North Meridian Street #2700

(if different from above) Indianapolis, Indiana 46204

Telephone: 317-237-1350 Fax: 317-237-1000 Email: michelle.bray@faegrebd.com

[BUTLER UNIVERSITY LETTERHEAD]

[DATE]

[BUTLER UNIVERSITY PATRON NAME & ADDRESS]

Dear [BUTLER UNIVERSITY PATRON]:

I am reaching out to make you aware that Vendini—the third-party ticketing vendor Butler University uses for the Howard L. Schrott Center—has been compromised, and the payment information you entered into the system may have been accessed. Such information may have included name, mailing address, email address, phone number, credit card number and credit card expiration date.

Vendini reports that the intrusion may have begun on or around the end of March, 2013. Vendini reports that it is actively cooperating with federal law enforcement, and that notice of the security breach was delayed specifically to support law enforcement's investigation. Vendini has notified many of its patrons, but we feel it is important you also hear directly from us.

We deeply regret that this incident occurred. Our top priority is to provide our patrons with an exceptional event experience. To do so, we try to align ourselves with vendors that provide excellent service. We believe the incident with Vendini, while unfortunate, is one that is increasingly common, affecting some of the largest companies in the world, every year. We understand that Vendini has engaged computer forensic and cyber security experts to commence an investigation. We further understand that Vendini has implemented enhanced security measures designed to prevent a recurrence of this type of incident.

To protect against the possibility of identity theft or fraud, we urge you to remain vigilant and to regularly review your credit card account statements and credit reports for any unauthorized activity. If you see suspicious charges on your credit card, contact the bank's customer service center. If you suspect that you may be a victim of identity theft or fraud beyond your individual credit card, contact your local law enforcement agency and your state Attorney General's office.

You may also ask credit reporting services to apply an "alert" to their systems to minimize the risk of fraudulent activity on any credit cards or bank accounts. Following is the contact information for these agencies:

Equifax fraud department: (888) 766-0008
https://www.alerts.equifax.com/AutoFraud_Online/jsp/fraudAlert.jsp

Equifax Credit Information Services, Inc.

P.O. Box 740241
Atlanta, GA 30374

Experian fraud department: (888) EXPERIAN (888-397-3742)
www.experian.com/fraud

Experian
955 American Lane
Schaumburg, IL 60173

Trans Union fraud department: (800) 680-7289
[www.transunion.com/corporate/personal/fraudIdentityTheft/fraudPrevention/fraudAlert.p
age](http://www.transunion.com/corporate/personal/fraudIdentityTheft/fraudPrevention/fraudAlert.page)

TransUnion LLC
P.O. Box 6790
Fullerton, CA 92834

In addition, you may contact the Federal Trade Commission:

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-ID-THEFT (1-877-438-4338)
www.ftc.gov

In addition, you may contact the North Carolina Attorney General's Office:

Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001
Telephone: (919) 716-6400
Fax: (919) 716-6750
<http://www.ncdoj.gov>.

You can obtain additional information from any of these agencies on how to establish fraud alerts, place a freeze on your credit reports, and keep track of your credit reports.

In addition, once per year, you are entitled to obtain a free credit report. This report will show you whether anyone has applied for credit using your information. To order your report, you can go to the website that has been set up by the three credit reporting services for this purpose: www.annualcreditreport.com. You can also call them at 1-877-322-8228.

I encourage you to visit www.butler.edu/vendini where you will find Butler's question and answer page. If you have further questions, please call the Howard L. Schrott Center box office at (317) 940-ARTS between 1–4:30 p.m. Monday-Friday.

Again, you have my sincerest apologies for this regrettable situation. I hope we will see you again at the Schrott Center.

Sincerely,

Bruce Arick

Vice President, Finance and Administration

MKB/ba