



April 2, 2010

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Fax To: 410-576-6566

Customer Information Breach Notice

It has recently come to our attention that a former StoresOnline employee may have misused certain customer credit card information. StoresOnline, Inc. is a Utah Company. The employee was employed in our credit center and allegedly misused several customers' credit cards to make personal purchases, during the month of March, 2010.

StoresOnline has worked with law enforcement in the investigation of this incident and is actively assisting the prosecution of the former employee.

StoresOnline has no knowledge of any additional accounts or credit card information that this former employee may have had access to. Out of an abundance of caution, StoresOnline is warning every customer who may have had interactions with this employee. StoresOnline is sending the attached letter to potentially affected clients, beginning Friday April 2, 2010. During the prior employee's tenure with our company, 1231 accounts were accessed by that employee, with 1 resident of the state of Maryland.

In addition to notifying the appropriate state authorities, we have sent this same notice to all three credit bureaus.

StoresOnline, Inc.
1303 N. Research Way, Building K
Orem, UT 84097



April 2, 2010

Dear StoresOnline Customer:

It has come to our attention that a former StoresOnline employee may have misused certain credit card information. An employee working in our credit center allegedly misused several customers' credit cards for their personal use, during the month of March. We are assisting law enforcement agencies in their investigations to prosecute this individual.

This employee may have had access to your credit card number. While we have no reason to believe that your information may have been misused, out of an abundance of caution, we want to encourage you to carefully review the statements of any payment or credit card used to pay StoresOnline, to review if there are any unauthorized charges. Under established practice; credit card issuing companies generally will not hold you liable for any fraudulent purchases made using credit card account numbers that are reported in a timely way to the issuer.

We regret that this has happened. We take our obligation to safeguard your personal information very seriously and therefore we are alerting you so you can take steps to protect yourself from possible fraud in connection with the payment card you used to pay for StoresOnline products. We encourage you to remain vigilant and take measures to regularly review and monitor your relevant financial account to determine if there are any unauthorized transactions. We are providing information to assist you in that regard.

You are entitled under US law to one free credit report annually from each of the three national credit bureaus. To order your free credit report visit www.annualcreditreport.com.

We also have recommendations regarding protective actions:

CAREFULLY REVIEW YOUR CREDIT CARD STATEMENTS: Review the records of the credit card you provided to StoresOnline. Make sure there are no unauthorized charges to that account. Under established practice; credit card issuing companies generally will not hold you liable for any fraudulent purchases made using credit card account numbers that are reported in a timely way to the issuer.

CONTACTING YOUR PAYMENT CARD ISSUER OR BANK: We recommend, (and strongly recommend if there is any suspicion of misuse) that you contact the issuer of your card that processed payments to StoresOnline. Tell them that there may have been a compromise of the account. If you to close the affected account and open a new account ask the payment card company or bank to give you a PIN or password. This will help control access to the account.

ORDER YOUR FREE CREDIT REPORT: To order your free credit report visit www.annualcreditreport.com, or call toll free 877-322-8228. Do not contact the three credit reporting agencies directly.

When you receive your credit report, review it carefully. Look for an account you don't recognize. Look in the inquiries section for names of creditors from whom you have not requested credit. Look in the personal information section to make certain that information

StoresOnline, Inc.

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801.227.0004 • main • 801.226.8848 • fax
email: info@storesonline.com • www.storesonline.com

(including names and addresses) are correct. Errors may be a warning sign of potential identity theft. You should notify the credit agencies of any discrepancies or inaccuracies in your report. If there are accounts or charges you did not authorize immediately notify the appropriate credit bureau by telephone and in writing.

PLACE A FRAUD ALERT ON YOUR CREDIT REPORT: You may wish to consider, (and we strongly recommend this action if there is any suspicion of misuse) that you place a fraud alert on your credit report. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. Call any one of the three major credit bureaus. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts.

Equifax	Experian	TransUnionCorp
800-525-6285	888-397-3742	800-680-7289

ADDITIONAL CONSIDERATIONS: You may also wish to place a "security freeze" on your consumer credit files by contacting the three nationwide services at the numbers listed above. A security freeze generally will prevent creditors from accessing your credit files at the consumer reporting agencies without your consent. You may contact them at the telephone numbers listed above or you may also write the reporting agencies at the following : Equifax PO Box 105788, Atlanta, Georgia 30348 (www.equifax.com); Experian PO Box 9554, Allen Texas 75013 (www.experian.com); TransUnion- Attn Fraud Victim Assistance Division PO Box 6790 Fullerton, California 92834-6790 (www.transunion.com).

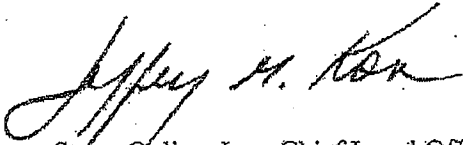
If you find suspicious activity on your credit reports or have reason to believe your information is being misused, you may want to file a police report. Get a copy of the report; many creditors want the information it contains to absolve you of the fraudulent debts. You also should file a complaint with the FTC at www.ftc.gov/idtheft or at 1-877-ID-THEFT (877-438-4338). Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcers for their investigations.

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We hope this information is useful to you, if you want any further information please contact us at Creditinformation@myquickresponse.com.

Again we regret any inconvenience this may cause you.

Very truly yours:



StoresOnline, Inc., Chief Legal Officer